



**TOP TEN TIPS FOR STRETCHING VACATION DOLLARS
WITH A CRUISE VACATION**
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Cruise Holidays of Mission Viejo

Built-in Value and Incredible Variety of Cruises offered by Cruise Holidays of Mission Viejo Give Consumers Unique Opportunities to Make Every Penny Count

Objective: Set a goal to maximize vacation dollars

Making every penny of the vacation dollar count: that is the goal of any traveler. Taking a cruise vacation makes that goal easily achievable.

How to stretch vacation dollars: Research and seek expert advise.

The consumer who does some research and takes advantage of expert advice will discover, to his or her delight, that there are many ways to save and stretch the dollar by choosing a cruise.

Cruising the best choice:

"One of the top reasons cruises are so popular is the outstanding value they represent. And, because of the incredible variety of cruises, cruise ships, itineraries and destinations available, consumers can find even greater value and stretch their vacation dollar further by choosing the right cruise for their budget," said Terry L. Dale, president and CEO of CLIA.

Top 10 tips for planning a value-added cruise vacation:

1. Cruise lines offer inclusive pricing. Accommodations, meals, entertainment, use of most ship's facilities, and transportation from destination to destination are all included in the cruise price; this means the consumer is already off to a great start in realizing value for money spent.
2. Cruises are offered in every possible price category. Spend a little or spend a lot; it's easy to pick the line that matches your budget.
3. Cruises come in every length, from three days to three months. If budget is a high priority, pick a shorter cruise.

4. Cruise lines operate all over the world. By picking an "off season" destination – the Caribbean this summer, for example – travelers can often save money without losing any of the fun, excitement and pleasure of vacationing in the tropics.
5. With a weak U.S. dollar, planning a European cruise and paying in advance, in dollars, often represents added value compared to a European vacation paid in local currencies.
6. On most ships, the price of your cruise is based on your choice of accommodations, nothing else. Most ships offer a wide choice of inside and oceanview staterooms, staterooms with balconies, even suites. If budget is a consideration, choose an inexpensive inside stateroom and enjoy the same dining, entertainment and use of ship's facilities as everyone else.
7. Cruise lines offer a wide variety of accommodations. If spacious, luxurious accommodations are your top priority, choose a cruise line whose suites match your budget.
8. Cruises are an ideal choice for families, extended families and friends who want to share a memorable vacation. Put together your own group of cruisers and ask for a group rate.
9. There are more than 30 homeports for cruise ships in the United States. Wherever you live, pick a cruise you can drive to in order to save on the cost of airfare.
10. Most important, take advantage of the expertise, experience and knowledge of a CLIA-certified travel agent. No type of vacation offers more variety than cruising; you'll enjoy extra satisfaction – and that, after all, is what value really means – by matching your cruise with your tastes, interests and budget. And, that is what Cruise Holidays of Mission Viejo does best.